

Our Imprints

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Bedford/St. Martin's

In 1981, Charles Christensen and Joan Feinberg founded an imprint of St. Martin's Press called Bedford Books and started work on The Bedford Reader. Today, Bedford/St. Martin's is publishing across the disciplines of English, History, Communication, Music, and College Success. Books like A Writer's Reference, The Bedford Series in History and Culture, and A Speaker's Guidebook work because they grow from where disciplines are, where they're going, and what they need.

W.H. Freeman

In 1946, William Freeman founded W. H. Freeman and Company and published Linus Pauling's General Chemistry, which revolutionized the chemistry curriculum and established the prototype for a Freeman text. W.H. Freeman quickly became a publishing house where leading researchers can make significant contributions to mathematics and science.

Worth Publishers

In 1966, Robert Worth and his colleagues created Worth Publishers, a company dedicated to publishing a highly selective list of college textbooks, each individually developed to meet the needs of students and teachers in the Social Sciences. Worth is currently proud to be the home of the world's leading introductory psychology series by David Myers and 2008 Nobel laureate Paul Krugman's introductory economics texts, among other stellar texts.

Sapling Learning

Created and supported by educators, Sapling Learning's instructional online homework drives student success and saves educators time. Sapling Learning provides interactive learning experiences for science, engineering, and economics disciplines that are proven to significantly improve student comprehension, retention, and problem-solving skills.

Late Nite Labs

Late Nite Labs creates interactive online science labs for distance and hybrid learning settings. Highly versatile, Late Nite Labs' open-ended platform is easily customized to meet a wide variety of teaching styles and course requirements. Online science labs give students the freedom to experiment and learn from their mistakes-at their own pace, at any time or place.

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Hayden-McNeil

Since 1992, we have set — and redefined — the standard for excellence in custom publishing across the U.S. and Canada. We are passionate about our customers and unwavering in our dedication to producing exceptional, affordable, high-quality educational materials.

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PrepU

PrepU streamlines the study and learning process through customized adaptive learning experiences tailored to each user's knowledge level. Students identify where they need to spend more study time; instructors get real time data for maximizing class performance.

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Dynamic Books

Dynamic Books provides engaging, effective, and affordable digital learning experiences with convenient access to the latest content and resources. We empower educators by providing interactive solutions that can be customized to meet individual teaching and learning goals.

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BFW High School

At Bedford, Freeman and Worth, we've built our reputation on producing the highest quality materials for AP courses and a variety of electives, and now we're proud to offer resources for a range of high school courses. With BFW you'll find what you need for class today: classroom tools that work; extensive support for teachers; media that adds value to your classes; and the support you need, when you need it. Our groundbreaking books and media are based on changes in education, in student populations, and in accepted best practices for the classroom. Books like *The Language of Composition*, Myers' *Psychology for*

AP*, and *The Practice of Statistics* work—because they grow from what teachers want and what students need.

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